- 1 decision makers and participants to understand what's
- 2 going on and what's really driving the debate. So if
- 3 this method became common, debate would be much more
- 4 fruitful. So let's argue about the stuff that really
- 5 matters and do so with publicly available data and
- 6 explicit methods. Thank you very much.
- 7 MR. MEDFORD: Thank you.
- 8 Mr. Griffith?
- 9 MR. GRIFFITH: Thank you for having
- 10 me here today. My name is Charles Griffith. I'm the
- 11 Clean Vehicles and Fuels Director for the Ecology
- 12 Center. We're based just west of here in Ann Arbor,
- 13 Michigan. On behalf of the Ecology Center, I'm pleased
- 14 to be here today to provide our support for the
- 15 proposed rulemaking for light-duty vehicle. The
- 16 Ecology Center has for many years been an advocate for
- 17 strong fuel economy standards for cars and light
- 18 trucks, but we have also advocated that such standards
- 19 be developed in a way that helps advance new
- 20 investments in U.S. manufacturing, protects jobs, and
- 21 fairly distributes the costs across the industry. We
- 22 believe this approach is the best way to achieve a
- 23 sustainable policy that can build public support,
- 24 minimize negative impacts, and also protects the
- 25 environment and improves energy security.

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                        The Ecology Center committed itself
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     to these ideals when it created a special project a few
 3
    years ago we call the Green Machines Tour, which was
     aimed at building public awareness about the many
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     positive benefits of new investments in advanced fuel
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     economy technologies. And we focused on the auto
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    producing region here in the Midwest and spent many
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    hours on the road talking with community members, union
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     leaders, elected officials, et cetera, about the fuel
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     efficient technologies that were either already being
    used in the vehicles that were being produced or that
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    were on the drawing boards and how those technologies
    were helping to stimulate new economic activity in
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14
     their communities. We identified billions of dollars
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     in new or planned investments, and the creation or
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    retention of many thousands of auto sector jobs. We
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    also discussed with people that we met with how new
    policies to require improved fuel economy could help
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19
    ensure even greater opportunities for new jobs and
     economic development in this critical auto sector.
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                        Without exception, the people we
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     talked with were in support of advancing new fuel
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    economy policies. They did, however, want assurances
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     that the new rules would be developed in a way that was
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fair for their community and for their industry, and

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1 that best protected existing jobs in their communities.
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- 2 The Ecology Center believes that the
- 3 EPA and NHTSA proposed rules meet these expectations
- 4 in their unified proposed rulemaking. One key aspect
- 5 of these rules was the attribute-based system for
- 6 determining fuel economy standards. This approach
- 7 ensures that fuel economy progress will be made across
- 8 the broad spectrum of vehicle types and sizes, rather
- 9 than just through downsizing or through the efforts of
- 10 certain manufacturers. In the past, the fleet average
- 11 approach has tended to put full-line manufacturers with
- 12 market share in the larger vehicle segments at a
- 13 significant disadvantage. Now all manufacturers will
- 14 share the burden of improving the fuel economy of their
- 15 vehicles. The Ecology Center also believes that using
- 16 the vehicle footprint attribute is the most preferable
- 17 from an environmental and safety perspective compared,
- 18 for example, to a weight-based approach. Another key
- 19 aspect of the new rules is the anti-backsliding fuel
- 20 economy provisions in the NHTSA rule for domestically-
- 21 manufactured vehicles. This provision ensures that
- 22 both domestic and foreign made vehicles by a particular
- 23 manufacturer meet minimum fuel economy targets, thus
- 24 helping to protect domestic jobs, auto jobs. A policy
- 25 that inadvertently resulted in greater imports of

- 1 foreign-made vehicles to achieve the standard would
- 2 certainly not achieve the goal of encouraging greater
- 3 production of fuel-efficient vehicles here in the U.S.
- 4 and would result in unnecessary job losses for American
- 5 workers.
- 6 While not the subject of this
- 7 rulemaking, the Ecology Center also supported the
- 8 financial assistance provided by this administration,
- 9 and the Congress for that matter, for the production of
- 10 advanced technology vehicles. This assistance will be
- 11 critical in securing the significant capital financing
- 12 that will be required for the new technology
- 13 investments needed to meet the new standards. This
- 14 support is even more critical given the current
- 15 economic crisis.
- 16 The Ecology Center would like to
- 17 comment today on the Advanced Technology Vehicle
- 18 Credits Provision in the proposed rule, aimed at
- 19 incentivizing early commercialization of electric
- 20 vehicle technologies. And while we are supportive of
- 21 the general intent of the proposed credits, like
- 22 several of my colleagues here this morning, we are
- 23 concerned that the combination of both a multiplier and
- 24 a zero grams/mile CO2 value for electric propulsion may
- 25 be overly generous and could unfairly skew a

- 1 manufacturer's compliance obligations. We also
- 2 understand that the intent is for use of these
- 3 provisions only in the 2012 to 2016 time frame, but are
- 4 also concerned that these credits could become
- 5 increasingly part of a firm's compliance obligations
- 6 toward the end of the compliance period when the
- 7 credits would be scheduled to end. It would seem to
- 8 make more sense to phase-down these credits if they're
- 9 provided in a manner similar to the dual-fuel vehicle
- 10 credits. In general, however, we believe that more
- 11 work is needed to study both the potential effect of
- 12 this proposed provision on compliance and achieved
- 13 emission levels, as well as the way the credits are
- 14 structured, including their timing.
- We hope to address other specific
- 16 issues at a later date in our written testimony.
- 17 But in summary, we'd like to say
- 18 that the Ecology Center supports the proposed rules and
- 19 believes that they achieve the desired balancing of
- 20 interests for fairness and cost-effectiveness, while
- 21 also requiring significant and meaningful reductions of
- 22 CO2 emissions and petroleum use. We do support
- 23 additional policy efforts in the future for the
- 24 transportation sector overall such as policies to
- 25 reduce the carbon content of fuels and to reduce the

- 1 travel demand for passenger vehicles. It is our hope,
- 2 however, that these new rules can help to set the U.S.
- 3 automobile industry on a new course for success at
- 4 least in terms of improved fuel economy. Thank you.
- 5 MR. MEDFORD: Thank you for your
- 6 testimony.
- 7 Mr. Shaw?
- 8 MR. SHAW: Thank you for allowing me
- 9 to testify today. I am Jody Shaw, manager of Technical
- 10 Marketing and Product Research for U.S. Steel, the
- 11 largest U.S.-based integrated steel maker and a
- 12 significant supplier to the major North American
- 13 vehicle makers. Our objective is to grow and preserve
- 14 the vital market and maintain steel participation in
- 15 the vehicle. I want to make a case why this objective
- 16 is also good for the goals of the EPA and NHTSA, and
- 17 how steel technology can help to reduce emissions
- 18 associated with vehicles.
- 19 The core of my message today is that
- 20 steel can play an important role in reducing the energy
- 21 consumption and CO2 emissions in all phases of a
- 22 vehicle's life, the manufacturing phase, driving phase,
- 23 and end-of-life recovery. Over the past few decades
- 24 working with our automotive customers I have seen a
- 25 remarkable evolution of both the materials we supply